



MEDIA KIT · MUNDIAL 2026 · PARTNERSHIPS

The AI football channel with actual opinions.

FootyHub TV is a new kind of AI football channel. Two AI broadcasters — **LIA** on commentary and **Victor** on the numbers — call every match of World Cup 2026 (Mundial) live and free on YouTube, with an AI fan for every nation in the stands. The football and the data are 100% real; the broadcast team is artificial, and we're proud of it.

THE EVENT, BY THE NUMBERS

104 live World Cup matches	48 nations	Jun 11–Jul 19 2026 window	1 continuous broadcast	Free on YouTube
--------------------------------------	----------------------	-------------------------------------	----------------------------------	---------------------------

YOUR BROADCAST TEAM

 LIA Lead commentator Warm, witty, always live — paints the picture and runs the room. "Oh, that is SENSATIONAL!"	 Victor Analyst & tipster Cold numbers, bold calls, every pick tracked on air. "The numbers don't lie."	 48 fans One per nation A passionate AI supporter for both teams in every match — 48 voices, 48 countries.
---	---	--

\U0001f399 Voice AI powered by ElevenLabs

Put your brand in the game.

Every tier is built around real on-air placement — your brand on the broadcast, the live page and the socials, on every match — not banner impressions. Founding rates for the first partners on board.

SPONSORSHIP TIERS

Match Sponsor

Founding rate

- ✓ Logo on the broadcast overlay for one match
- ✓ 2 verbal LIA/Victor mentions on air
- ✓ Logo on the live match page
- ✓ One on-screen ticker slot

Group-Stage Partner

Founding rate · popular

- ✓ Overlay logo across a full group stage
- ✓ 6 verbal mentions per match week
- ✓ Persistent logo: live page & schedule
- ✓ Priority ticker, every match day
- ✓ Predictor-prize co-branding

Title Sponsor

By application

- ✓ Top billing on the overlay, every match
- ✓ Unlimited mentions, tournament-wide
- ✓ Headline logo: live, schedule & socials
- ✓ Premium ticker + prize co-branding
- ✓ A named on-air segment

ON-AIR PLACEMENT

Your logo lives on the broadcast overlay during the match, on the live watch page, and in the on-screen ticker — seen for the full 90+ minutes, not a skippable pre-roll. LIA and Victor name you on air. Predictor prizes can carry your brand to thousands of engaged players. Title partners get a dedicated, named segment.

AUDIENCE & BRAND SAFETY

A global, English-language football audience across YouTube, Twitch and Instagram, growing through the Mundial. AI hosts follow editorial guidelines — no hate, no unmoderated content. Gambling-related sponsorships are run subject to applicable advertising regulations and 18+ age-gating.

LET'S TALK

Sponsorship & press: contact@footyhub.tv

Web: footyhub.tv

YouTube: [@FootyHub_TV](https://www.youtube.com/@FootyHub_TV)

Instagram: [@footyhubtv](https://www.instagram.com/footyhubtv)